

Planning potato chips industry in Morden area

—The Red River Valley (Eds.)

Altona, Man. —The idea of building a potato chip factory somewhere in the Red River Valley has been toyed with for many years but only in the past few years has it become a reality. The first definite step in making this a reality, Rose interest was evident among the hundred persons that attended a special meeting to discuss the project.

The meeting was sponsored by the Morden chamber of commerce. Speakers included P. J. Peters, provincial potato specialist; Fred Hinton, president of the Morden chamber; potato grower W. C. Krieger; and Mayor H. A. Cochran of Morden. There were also several representatives from the Dominion Experimental Farm at Morden.

All speakers stressed that Morden was ideally suited for such an industry mainly to its convenient size and the type of soil on surrounding farms. They also generally warned that the potato for this purpose had to be a special type and should also be of excellent quality or the project would be a failure. In general, their talks were optimistic.

Financing
Mayor Cochran, in revealing the background history of the tentative venture, said that tentative plans were to sell 1100 shares to 500 persons as a start. The \$50,000 plus an equal amount from the Industrial Development board of Manitoba would get the proposed kitchen centre underway.

This would take care of making and transporting 500,000 pounds of packaged potato chips which would require 2,000,000 pounds of potatoes due to losses in peeling and moisture.

Such a plant would occupy 10,000 to 12,000 square feet with transportation costing \$20,000 to \$50,000. It would cost another half to No. 2 material gas if this were available, he said.

Each here to be just a bit better than anything on the market. If you go into this thing half heartedly, you'll get your head chopped off," said Mr. Peters of the provincial special crops department. It would be successful if growers took "hold of the project with both hands," he said.

Soil mattered
Great care would have to be taken in growing the "right kind" of potato, especially at the start. Some of the farmers had mounded the soil which had thus not been replenished. He warned growers that it was impossible to grow potatoes year after year on the same land "if you don't want trouble."

Irish Cobbler and Kennebec were the two best varieties for chipping purposes, he added. He stressed the importance of proper planting and fertilizer equipment. Cost of storage and weed control would amount to roughly \$125 per acre.

Walter Krieger, Winnipeg potato grower, verified these statements saying these varieties were "one of the finest" crops. For good potatoes needed a low sugar content. He suggested various means of protecting the spuds from frost which, in his opinion, was a major threat. Lots of air flow, proper temperature, and the use of sprout inhibitors were all factors making for the production of a high quality crop.

The potato chip industry in Canada at the present time was reviewed by Dave Young of the provincial industry and commerce department. It had now grown to 17,000,000 pounds annually. Statistics showed that Canadians averaged 1 1/2 pounds of chips annually. He figured that the Morden plant would need about 50 percent of this market to survive. The United States potato was presently preferred because of higher quality.

HIGHEST POINT

The highest point on the CNR's transcontinental line is at Yellowhead, B.C., in the Canadian Rockies, where it reaches an altitude of 3,717 feet.

Weatherware

The way the wind blows is the way the machine plans the. The propeller whirled, and around the plane went to face into the breeze.

PATTERN 2-0

APPLAND VESTARI
Vest. 1/2 1/2
The BUREAU

Pattern 218, which gives actual cutting guides and directions for making it, is 46c. This pattern also is one of five in the Windmill and Weatherware Pattern 21 all for \$1.75.

Home Workshop Patterns,
Department P.E.L.,
4455 West 46 Avenue,
Vancouver, B.C.

The Morden plant would use about 200,000 of oil and the product industry with some element of risk.

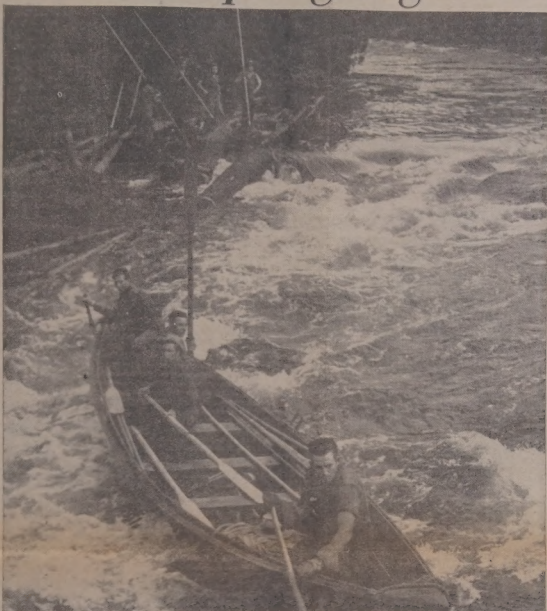
In answer to a question, Mr. Peters estimated that farmers should be able to make about \$100 profit per acre growing the new

potatoes. He further recommended that each grower have at least 20 acres of them for efficiency reasons.

"The big advantage here is Morden is that you can have export advice available on your doorstep and that count," he said.

River Drivers Shepherd Rich Harvest to Mills

Canada's Spring Log Drive



Each year the warm April sun bursts the ice on thousands of rivers and streams across Canada and the spring log drive, dramatic climax to the country's winter lumbering operations, takes place. Millions of logs go roaring down myriad waterways to the ever-growing number of mills dotted throughout the 10 provinces. There, the rich harvest of Canada's forests is sawn into timber for her booming lumber industry or converted into pulp for the

country's number one dollar earner: the pulp and paper industry. Above, on Quebec's swift flowing St. Maurice River, skilled river drivers guide their craft through turbulent, foam-flecked waters, freeing logs that are hung up along the shore, and looking for log jams which they will break up with their long-handled pole-poles or with dynamite.

National Film Board of Canada Photos by Mark.



Over 80% of the wood used in pulp and paper manufacture is floated to the mill. Canada's forests, which cover almost half of her total land area, constitute her most important natural resource and together with the forest-based industries, support more than one million Canadians.

Saskatchewan Teachers' Federation 26th annual convention

"Children will not change, but the future will see a great emphasis placed on quality in education. As quality was the primary goal during the first quarter century of our organization, so will quality be our aim in the years ahead. We have been concerned that every child get into school; now we must ask how much each child gets out of school."

These statements were made by A. W. Wyllie, outgoing president of the Saskatchewan Teachers' Federation, while officially opening the 26th annual Council and convention of teachers who met in Saskatoon March 21 to April 3. More than 100 councillors and vice-presidents, representing all school units in the province, attended the four-day assembly and workshops. Guest speakers during the week included the Honorable W. L. Lloyd, Minister of Education for Saskatchewan; G. D. Eames, secretary of the STF; W. A. B. Douglas, Saskatchewan School Trustees' Association; and George Roberts, immediate past-president of the Canadian Teachers' Federation.

To achieve excellence, Mr. Wyllie continued, many change in organization will be necessary. "First, teachers must be allowed more time to help individual pupils. This will require smaller classes and consequently more classrooms. Secondly, we must face up to proposals we hear regarding merit ratings. What shall we say? Perhaps we should remind the public that we, too, want excellence. We want to reward that excellence. We want an excellent teacher for every child—not just for a few children. But we cannot begin to achieve this until the salaries offered will attract and hold excellence."

Mr. Wyllie said that quality could be brought about only through improvements of methods, wider cultural commitments, improvement in teaching materials, and greater realisation of responsibilities. "And this high quality of education will cost money; it cannot be bought over the counter like a pair of shoes or a bundle of candy."

Money for education, he added, can never be found unless people are convinced of the true meaning and value of education. "And in this regard, every media of communication must be utilized to help people understand, and they must use continually in order to

BREEDING STOCK
The supply of North County Chevrolet breeding stock in Ontario will meet the demand for the coming year. There is only one breeder in the province with a sizeable stock and there are about 10 smaller flocks ranging in size from five to 20 head. The smaller flock owners are trying to increase their female holdings.

Printed Patterns 464c; Menor Sizes 12, 14, 16, 18, 20, 22, 24, 26, 28, 30, 32, 34, 36, 38, 40, 42, 44, 46, 48, 50, 52, 54, 56, 58, 60, 62, 64, 66, 68, 70, 72, 74, 76, 78, 80, 82, 84, 86, 88, 90, 92, 94, 96, 98, 100. Embroidered transfer of pocket.

Printed directions on each pattern set. Zester, accurate. Send forty cents (\$40c) in coins (stamps cannot be accepted) for this pattern. Please print plainly one, name, address, size number.

Anne Adams, Pattern Dept., Department P.E.L., 60 Front Street W., Toronto.



Expert river drivers, who combine great skill with strength and daring, can prevent many a log jam from piling up in narrow streams and at the bend of rivers. Experienced men earn up to \$10 a day.



At Three Rivers, Quebec, newsprint is loaded for export to the United States. Canada, the world's number one producer of newsprint, annually produces half of the world's consumption of this vital commodity.

Leave us your next Order for printing

You do not have to send elsewhere when you get it just as easily and cheaply at home

Our Print Shop is ready always to meet your requirements in

Everything in the Job Printing Line

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FOR SALE

In your Sprayzer ready to go? Weeds, grasshoppers and cutworms threaten your crop. Headquarters for Spraying Equipment and Chemicals is—
National Grain Company
2075a Limited.

The Annual Cemetery TEA

Will be held in the
LEGION HALL, DELIA
—ON—
Saturday, June 13th
commencing at 3 o'clock.

Church Services

THE UNITED CHURCH OF CANADA

Mr. John Turner, Pastor

Delia and Calgary

Delia Sunday School... 10:45 a.m.

Delia Service of Worship... 12:00 p.m.

Calgary (combined) service... 10:30 a.m.

—On alternate Sundays

Hand held... 2:00 p.m.

Evening Service... 8:00 p.m.

Come and Worship

Delia Interdenominational Church

Mr. Grant Wilson, Pastor

Sunday School... 10:30 a.m.

Church Service... 11:00 a.m.

Christian Fellowship Service every Friday night, at 8 p.m.

We invite you to come.

CHURCH OF THE NAZARENE

Rev. C. E. Hanson, Pastor

Yamoulin

Sunday School... 10:30 a.m.

Morning Worship... 11:00 a.m.

Cragsville

Sunday School... 10:30 a.m.

Worship Service... 11:00 a.m.

Evening Service... 8:00 p.m.

A hearty welcome to all.

Local Grain Prices

Outs—

1 c.w. 25.20

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